

Boosting human papillomavirus vaccination in Hong Kong: targeted strategies for parental engagement

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To the Editor—Chen et al's article¹ in the *Hong Kong Medical Journal*, "Enhancing human papillomavirus vaccine acceptance in Hong Kong: a call for action and public education," underscores the pressing need to enhance human papillomavirus (HPV) vaccine acceptance. We propose a multifaceted strategy to bolster parental support for HPV vaccination among schoolchildren in Hong Kong. First, we suggest the creation of accessible, scientifically backed educational material that clearly outlines the benefits and safety profile of HPV vaccines, addressing common misconceptions and knowledge gaps.² These materials should be easily understood by parents with varying levels of health literacy. Second, employing Fischhoff's risk perception framework can provide a structured approach to communicate the risks associated with HPV and the protective benefits of vaccination, both vital in reducing vaccine hesitancy.^{3,4} This framework can help parents make more informed decisions regarding their children's health. Third, advocating for policy reforms that underscore the importance of HPV vaccines for both genders is essential. These reforms should emphasise the broader implications of HPV-related cancers and the role of vaccination in cancer prevention.⁵ This approach can help eliminate gender biases and ensure that all children receive the protection they need. Strengthening the communication skills of healthcare providers is another critical area. Training programmes can equip providers with the tools to effectively discuss the necessity and safety of HPV vaccines, thereby alleviating parental concerns and fostering trust.⁶ Lastly, fostering cross-sectoral collaborations to integrate HPV vaccine education into school health programmes can significantly enhance community health literacy and awareness.⁷ By leveraging schools as platforms for health education, we can reach a wider audience and instil the importance of HPV vaccination from a young age. These strategic initiatives, underpinned by scientific evidence and community engagement, are essential steps towards significantly increasing HPV vaccine acceptance and compliance in Hong Kong.

Author contributions

Concept or design: J Ke.

Critical revision of the manuscript for important intellectual content: D Zhu.

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Conflicts of interest

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Junjie Ke¹, MB, BS

Decai Zhu^{2*}, MD

¹ Graduate School, Bengbu Medical University, Bozhou People's Hospital, Bozhou, China

² Emergency Department, Bozhou City People's Hospital, Bozhou, China

* Corresponding author: 17671218736@163.com

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