## **EDITORIAL**

## New year, new look, new content

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As we step into the new year of 2014, the *Hong Kong* Medical Journal (HKMJ) is having a new look. The previous design was used for seven years and the Editorial Board believed that the journal warranted a new dress in this new year.

We spent a lot of time designing the new journal cover that you have received in this issue. It incorporates a modern and clean design; more white space is created, which breaks things up a little, making it easier on the eye. This lets our cover 'breathe', which is exactly what we wanted to achieve—to let our readers enjoy reading the journal in an uncluttered and relaxed way. A skyline of Hong Kong harbour, which is considered one of the best in the world, illustrates our pride for the city. A trimmed version of the Table of Contents is retained layout, and also the new section.

on this new cover to provide a quick overview of what is inside in the issue, which is perfect for busy doctors. There is also an 'interior re-design' starting this issue. The font of the text has been changed to a serif one to enhance readability. The abstract page has also been re-organised to better use the space.

Now with the fresher look, the HKMJ is also offering a new section—Reminiscence: Artefacts from the Hong Kong Museum of Medical Sciences. This is a collaborative effort with the Hong Kong Museum of Medical Sciences. Each article will consist of photo(s) of artefact(s) held by the Museum together with a short description on the related background or history.

I hope readers will enjoy our new cover and